



# REED VESTAL, SIOR, CCIM

## CHIEF EXECUTIVE OFFICER

### PROFESSIONAL PROFILE

Reed Vestal is the Chief Executive Officer and co-founder of Junction, a premier real estate firm headquartered in Houston that specializes in development, investments, land and industrial brokerage, and private equity placements across the United States. With a career defined by leadership, strategic vision, and relentless drive, Reed has established himself as a key figure in the commercial real estate industry.

Throughout his career, Reed has secured over \$1.2 billion in real estate transactions, including sales, leases, build-to-suits, and project developments. He has been a principal sponsor in the development of more than 3 million square feet of industrial distribution product and numerous light industrial and land speculative deals. His client roster includes major companies such as Johnson Controls, Trammell Crow Company, Hines, and Provident. As the leader of a top-producing industrial and land team at Lee & Associates, Reed played an integral role in business strategy, office operations, and mentoring junior associates.

Reed has earned numerous accolades over the years, including recognition on the Houston Business Journal's Heavy Hitters list in 2017- 2025. He was a finalist for Broker of the Year by REDNews from 2020 to 2024 and was inducted as a 2025 REDNews Texas Commercial Real Estate ICON, honoring his significant impact on the industry. Reed also received the Circle of Excellence Award at Lee & Associates in 2019 and 2020 for being the top-producing land broker nationwide. He won NAIOP's 2020 Industrial Deal of the Year and Most Significant Sale Transaction by REDNews the same year. Additionally, he received Connect Media's Next Generation Award in 2019, recognizing him as an emerging leader in commercial real estate.

### CONTACT



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### EDUCATION

#### TEXAS A&M UNIVERSITY

Master of Real Estate Finance

Bachelor of Science  
Agricultural Economics  
Real Estate Option

#### STATE OF TEXAS

Real Estate Broker License

### NOTABLE TRANSACTIONS

- |               |                    |  |
|---------------|--------------------|--|
| » 647 Acres   | San Antonio, Texas | Black Buck Residential Development           |
| » 640 Acres   | Katy, Texas        | Paben & Pattison Family Trusts               |
| » 417 Acres   | Alvin, Texas       | Habitat For Horses Consolidation             |
| » 265 Acres   | Cypress, Texas     | Industrial Distribution Development   Falcon |
| » 132 Acres   | Cypress, Texas     | Weiser Airpark   Trammel Crow Company        |
| » 43.69 Acres | Katy, Texas        | FM 529- Commercial Site                      |
| » 40 Acres    | Richmond, Texas    | Aliana MP Community- Commercial Site         |
| » 36.87 Acres | Cypress, Texas     | Industrial Distribution Development   Vigavi |
| » 20.64 Acres | Tomball, Texas     | Commercial Development                       |
| » 14.91 Acres | Katy, Texas        | Katy Fort Bend Road- Multi-Family            |
| » 14.26 Acres | Katy, Texas        | NWC Franz Road & Porter Road                 |
| » 6.80 Acres  | Pearland, Texas    | Costco Wholesale Store- Grocery              |
| » 2 Acres     | Houston, Texas     | Formally Cafe Adobe   Hines                  |

### NOTABLE AWARDS

- » 2024 RedNews Executive of the Year Finalist
- » 2023 RedNews Broker of the Year Winner
- » 2022, 2021, 2020 & 2019 RedNews Broker of the Year Finalist
- » 2017- 2024 Houston Business Journal "Heavy Hitters" Award
- » 2020 RedNews Deal of the Year Finalist
- » 2020 Houston Business Journal "Landmark" Award Finalist
- » 2020 NAIOP "Industrial Deal of the Year" Award- Weiser Airpark
- » 2019 & 2020 Lee & Associates Circle of Excellence Award, Top Land Broker Nationally
- » 2019 Connect Media Next Generation Award-Texas
- » 2015 NAIOP "Rising Star of the Year" Award

### ACCREDITATIONS / COMMUNITY INVOLVEMENT

- » Certified Commercial Investment Member (CCIM)
- » National Association of Industrial and Office Properties (NAIOP)
- » Society of Industrial and Office Realtors (SIOR)

